

# THE BEST OF STAFFING DIFFERENCE

Best of Staffing® is an annual award program recognizing staffing industry leaders in client and talent satisfaction based on ratings provided by their clients and placed talent. *(source: "Striving for Greatness: 4 Lessons from 2018 Best of Staffing® Winners' Data" Inavero, February 2018)*

## Best of Staffing winners commit to delivering remarkable service

**9 of 10**

staffing firms claim to differentiate based on the service they provide.

Unlike the majority, Best of Staffing winners have the actual **feedback and data from their clients and candidates** to substantiate their claims of **outstanding, customer-focused service**.

## Best of Staffing winners focus on communication and responsiveness

**8 in 10**

job seekers say that applying for a job is like sending their resume or application into

a "black box." Winners of the 2018 Best of Staffing award have **prioritized communication and responsiveness** (to both clients and candidates) to maximize satisfaction.

## Best of Staffing winners focus on candidate and position fit

**96%**

of Best of Staffing winners always ensure the candidates that are submitted for a position **match the**

**client's culture**, taking the time to really understand them, what makes them tick, and what best suits their needs.

## Best of Staffing winners leverage technology, keep personal touch

**7 in 10**

Americans believe the job search is too impersonal. Best of Staffing winners excel at

using **technology for time and cost efficiency gains** while infusing the client and candidate experience with **human connection**.

## Advanced Resources is dedicated to being the best in the industry

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staffing firms have won the Best of Staffing Client and Talent Awards **every year for the last nine years**. We're proud to be one of those firms. Contact us today at 312-422-9333 to **experience what makes Advanced Resources the Best in Staffing**.

